

Education • Standards • Innovation

Gain access to this lucrative market
and unlock a world of opportunities



World Spa & Well-being Convention 2016

22-24 September 2016

IMPACT Exhibition Center
Bangkok, Thailand



World Spa & Well-being
Convention
2016

Event Information

Exhibition Title	World Spa & Well-being Convention 2016
Date	22-24 September 2016
Time	10:00 - 18:30 hrs.
Venue	Challenger 3, IMPACT Exhibition & Convention Center, Bangkok, Thailand

EVENT CONCEPT

Education, Standards, Innovation

EVENT ELEMENT

Metal

Celebrating 5 years of industry growth and development, the 5th World Spa & Well-being Convention (WSWC2016) organized by the Thai Spa Association (TSPA), under the management of IMPACT Exhibition Management Co., Ltd.

WSWC2016 is not just a trade show. It's a vital bridge connecting local and international industry players together in a unique tri-part event: a 3-day trade exhibition, a 2-day educational congress, and an awards night, giving aspiring, novice and seasoned spa & well-being professionals a range of opportunities to network, learn, build business connections and be inspired by industry innovations. Featuring quality spa operators, educators and business suppliers, the event again provides an educational platform, encouraging the development of higher industry standards, and promoting service and product innovation by showcasing the latest industry products and technologies to key decision makers from across the region, enabling new business connections to be forged.

Show Fact Sheet

Exhibitors' Profiles

Spa Operators • Medical, Fitness & Wellness Services • Spa Product Suppliers • Spa Equipment & Accessory Suppliers • Certified Natural & Organic Product Suppliers • Natural & Organic Food and Beverage • Thai Brands with International Stores • Beauty Products & Equipment Suppliers • O.E.M & O.D.M • Packaging Companies • Spa Education Centers & Spa Schools • Architects & Interior Designers • Spa Management Firms • Spa Consultant

Expected No. of Exhibitors: Over 250 from Local & International Companies

Visitors' Profiles

Travel Agents • Spa Consumers • Wholesalers • Retailers • Distributors • Salons • Hotel Operators • Spa Operators • Spa Consultants • Foodservice & Catering Operators • Spa Suppliers • O.E.M & O.D.M • Spa Directors, Spa Managers • Spa Therapists • Developers • Investors • Hotel Owners • Entrepreneur

Expected No. of Visitors: Over 10,000 Local & International Trade visitors

Expected No. of Delegates: Over 200 Local & International Conference delegates

Why Exhibit

- Reach out to your buyers from the entire spectrum of the Spa & Well-being industry over 3 days
- Connect with new entrepreneurs and distributors from around the world
- Generate immediate sales orders and source for new leads
- Showcase your technology and solutions to key decision makers
- Meet & Network to increase new business ties
- Build your brand maintain relationship with your clients
- Leverage on highly targeted exhibition platform to increase your market share



www.worldspawellbeing.com

Organizer



Show manager

IMPACT
WORLD SPA & WELL-BEING

Co-located



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Visitor Promotion Campaign

- Comprehensive and informative website
- Collaborations with trade bodies and associations
- Comprehensive and informative show directory
- Banner and brochure
- E-newsletter
- Internet listing
- Extensive e-mail and fax campaign
- Business Matching Program
- Extensive advertising campaigns in major trade publications, media & newspaper
- Targeted direct marketing to our extensive database of Asia trade professionals and trade buyers



Cost of Participation

Exhibitor Registration Fee

Rate: USD 150 / Company

Option 1: Standard Furnished Booth (minimum 9 sq.m.)

Back Partition Height of 2.5 m, Side Partition Height of 1m, Floor Carpet, Fascia with Company Name & Booth Number(Max. 24 Letters), 2 Fluorescents, 1 Power Socket 5 Amp., 1 Reception Desk, 2 Chairs and 1 Wastepaper Basket

Rate: USD 405 / sq.m

Option 2: Raw Space (minimum 18 sq.m.)

Design your own stand!

Rate: USD 360 / sq.m

*Additional Charge for open sides: USD 150 per additional open side



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Contact Us



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